



Clayton County 2024 Q4 Update

December 10, 2024

Carrie Rocha

Chief Capital Officer

Agenda

Operations Updates

MARTA 2040 Capital
Expansion

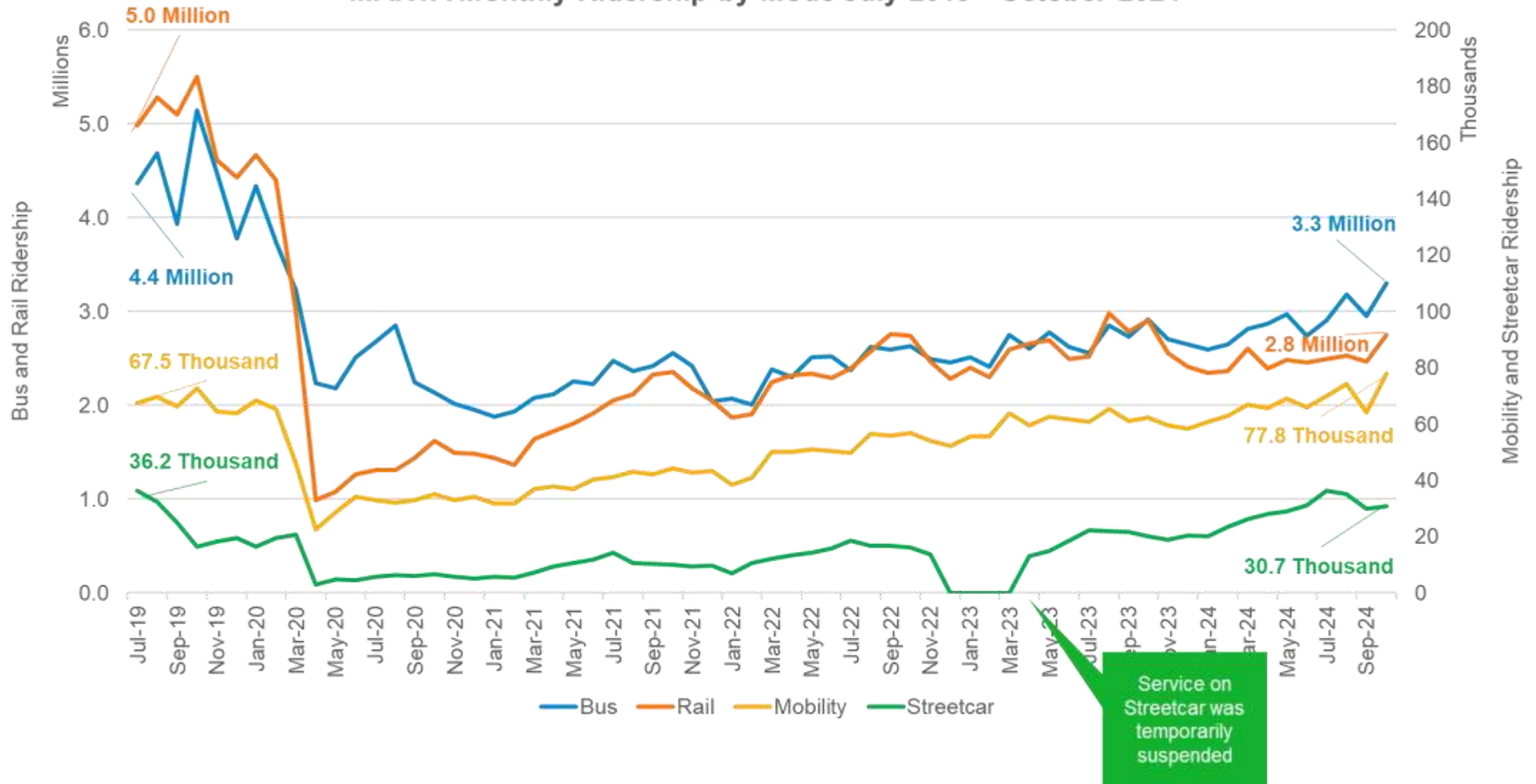
Other News



Operations Updates

RIDERSHIP

MARTA Monthly Ridership by Mode July 2019 - October 2024



MT ZION RD & TARA BLVD SHELTER



Before



After

BUS SERVICE MODIFICATIONS

ROUTE 191- RIVERDALE/ATL INTERNATIONAL TERMINAL

Public Engagement & Outreach

- ✓ Ride-along meeting on Bus Route 191 where 200+ bus hangers were distributed
- ü Canvassed at Lakewood Station and Clayton Justice Center Hub
- ✓ 24-yard signs placed along impacted route, key bus stops and shelters
- ✓ A series of social media posts were shared across MARTA's social media and website
- ✓ A press release was issued by MARTA Communications
- ✓ MARTA hosted hybrid meeting 9/12 at Riverdale Town Center



ADDITIONAL DIGITAL OUTREACH



The service modification YouTube video (virtual meeting) garnered 243 views



24,099 total impressions across 6 Nextdoor posts



Facebook 2,903 impressions, 1 comment, 12 likes, 6 shares



Instagram 518 views



MARTA PUBLIC HEARING NOTICE

SEPTEMBER 12, 2024

6 PM: Community Exchange
7 PM: PUBLIC HEARING



PROPOSED BUS ROUTE CHANGE - EFFECTIVE DEC. 14, 2024
ROUTE 191 - Riverdale/ATL Intl Terminal

HYBRID PUBLIC HEARING

To participate in MARTA's upcoming public hearing:

In-Person Location:

RIVERDALE TOWN CENTER
7210 Church Street
Riverdale, GA 30274

Riding MARTA: Bus Routes 89, 191, 197, 198

To Join Virtually:

Go to
itsmarta.com

LIVE on

YouTube

To Learn More
404-848-5000
itsmarta.com

COMMUNITY REVIEW

An overview of the proposed bus service modifications and routing and map will be available for review at itsmarta.com from September 3-19.

COPIES

Copies of the proposed bus service modifications, routing and maps will also be available for public viewing at **MARTA Headquarters** 2424 Piedmont Road, N.E. Atlanta, Georgia 30324 during regular business hours, Mon-Fri, 8:30 AM - 5:00 PM

COMMENTS

Comments may be submitted no later than **September 19, 2024**, via:

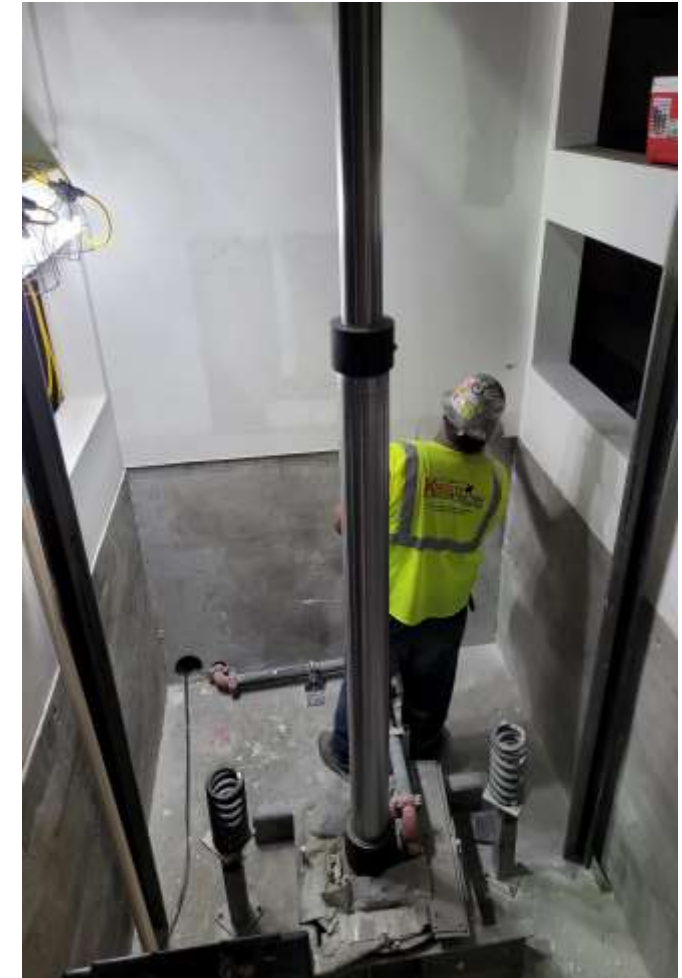
Call:
404-848-5299

Mail:
MARTA's Office of External Affairs
2424 Piedmont Road, N.E.
Atlanta, GA 30324-3330

Email:
publichearinginfo@tsmarta.com



AIRPORT STATION



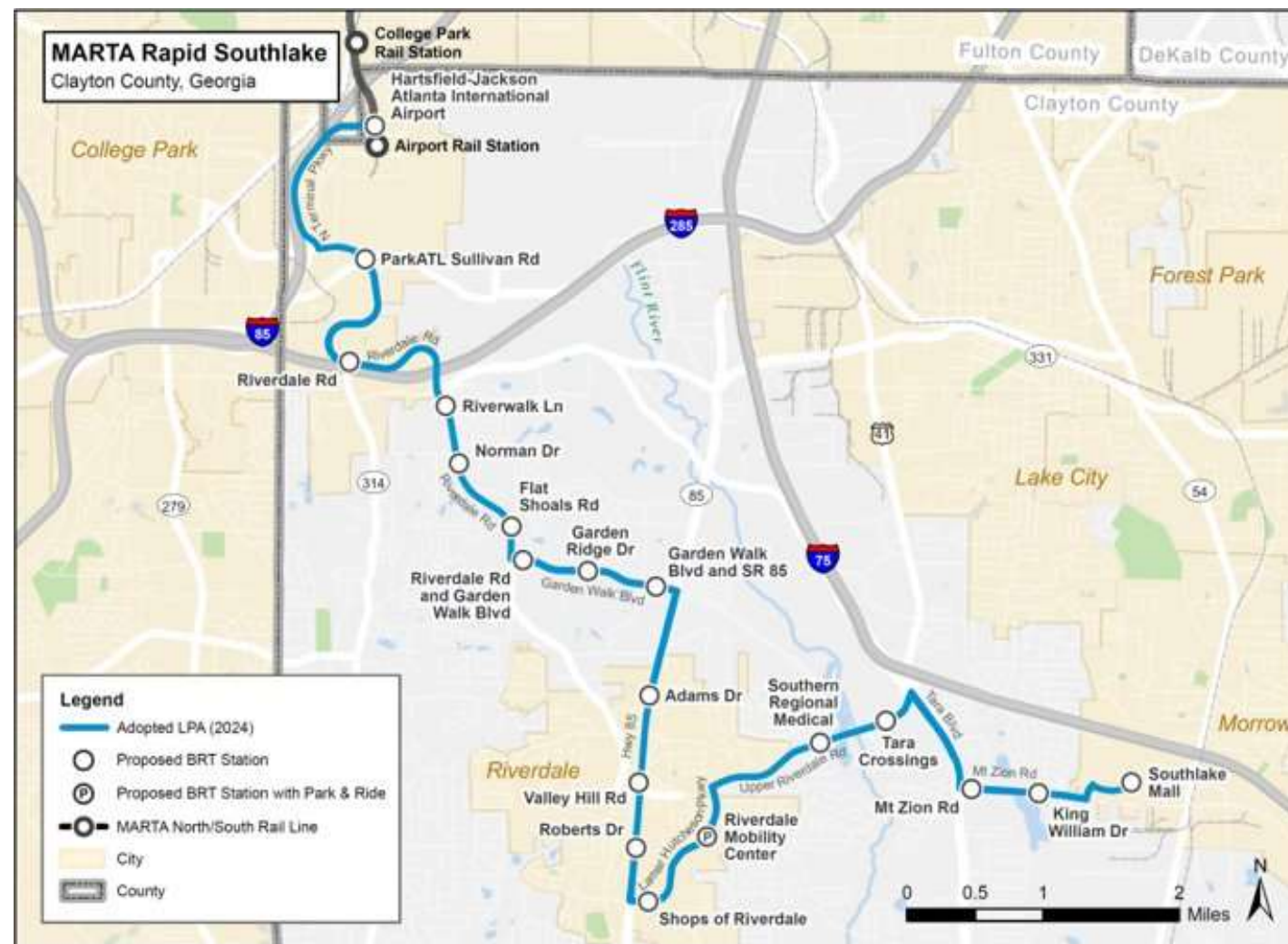
Investment: \$55M
Projected Completion: June 2026



MARTA Capital Expansion

MARTA RAPID SOUTHLAKE (BRT) UPDATE

- ✓ Final designer has been selected
- ✓ FTA determined a categorical exclusion
- ✓ Awaiting federal funding rating
- ✓ RFP for TOD study complete



Investment: \$356M

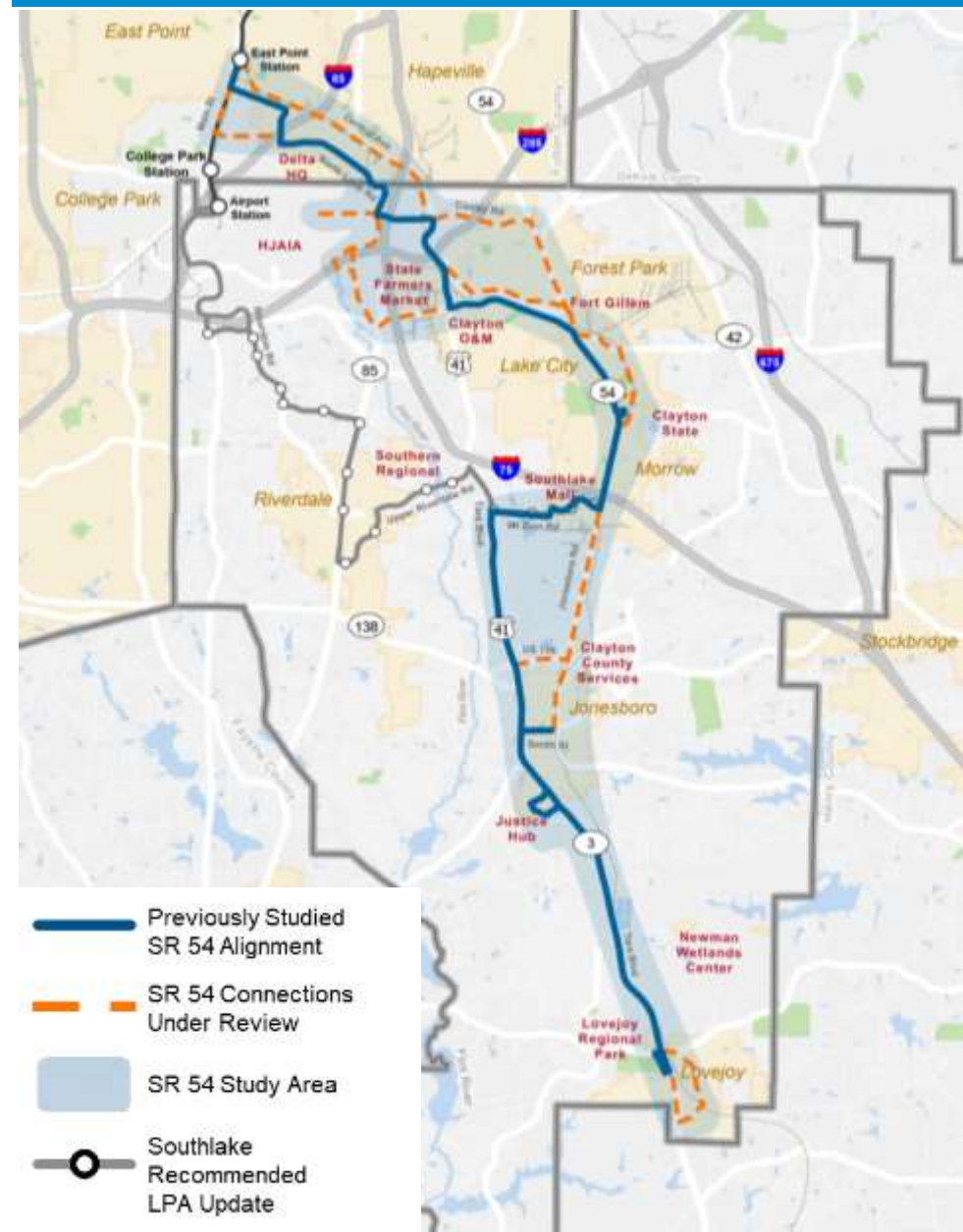
Projected Revenue Service: 2030

MARTA RAPID SR-54 (BRT) UPDATE

- ✓ Refinement of project schedule, with target for approved LPA in 2025
- ✓ Tiered alternatives analysis to address early concerns and local coordination needs
 - ✓ Tier 1 – Completed in February 2024
 - ✓ Tier 2 – Completed in October 2024
- ✓ Planning charette to take place in Q1 2025
- ✓ Ongoing local municipality outreach

Investment: \$582M

Projected Revenue Service: 2030



MULTI-PURPOSE OPERATIONS & MAINTENANCE FACILITY

Project Status:

- ✓ MARTA Board approved selected demolition contractor 9/26/24
- ✓ Administrative Notice to Proceed issued 11/20/24
- ✓ 100% design plans expected to be ready for bid Q1 2025

Investment: \$289M

Projected Completion: August 2029



JUSTICE CENTER TRANSIT HUB

Project Status:

- ✓ 100% design and cost estimate due by end of April 2025
- ✓ Invitation for Bid expected in Q2 2025
- ✓ Temporary fencing between the transit hub and the Justice Center will be done by end of Q1 2025

Investment: \$22M

Projected Completion: December 2027





Other News

COMMUNITY ENGAGEMENT EVENTS

- ✓ Wolf Pack Market Grand Opening Ceremony – November 19
- ✓ MARTA Citizens' Advisory Board Meeting – November 20
- ✓ Justice Center Transit Hub Bus Pop-Ups on Routes 191, 192, 193, 800 – December 4th
- ✓ Riverdale Holiday Parade w/ Holiday Bus – December 7th
- ✓ O&M Facility Community Meeting – December 11




RIVERDALE TOWN CENTER
CHRISTMAS
PARADE & TREE LIGHTING

The City of Riverdale invites you to our annual Christmas parade and tree lighting. Come out and watch as we kick off the holiday season with parade balloons, marchers, bands, and SANTA!

FREE EVENT! Come enjoy the fun!

SATURDAY
DECEMBER 7TH
12PM-8PM
PARADE KICKOFF AT 3PM

WE'LL ALSO HAVE:

- KIDS ACTIVITIES
- FOOD
- PHOTOS WITH SANTA
- CARNIVAL
- GOSPEL CONCERT

PARADE ROUTE STARTS AT
6479 CHURCH ST. DUBOIS ACADEMY TO 7210 CHURCH ST.
 to participate in the parade email Asenegal@riverdalega.gov



CELEBRATING CIVIL RIGHTS HEROES





Thank You

